

By the team behind BTCHEL

September 23rd, 2026

European Mining Summit 2026

Bringing together the growing European mining industry
under one roof with a proven track record from BTCHEL.



EMS
European Mining Summit



The Problem

The Mining Industry has a PR problem. It's still a young field and the business landscape has faced uncertainty.

The European Mining Summit (EMS) will change the public perspective and the business landscape for the better.

Solution:

EMMS

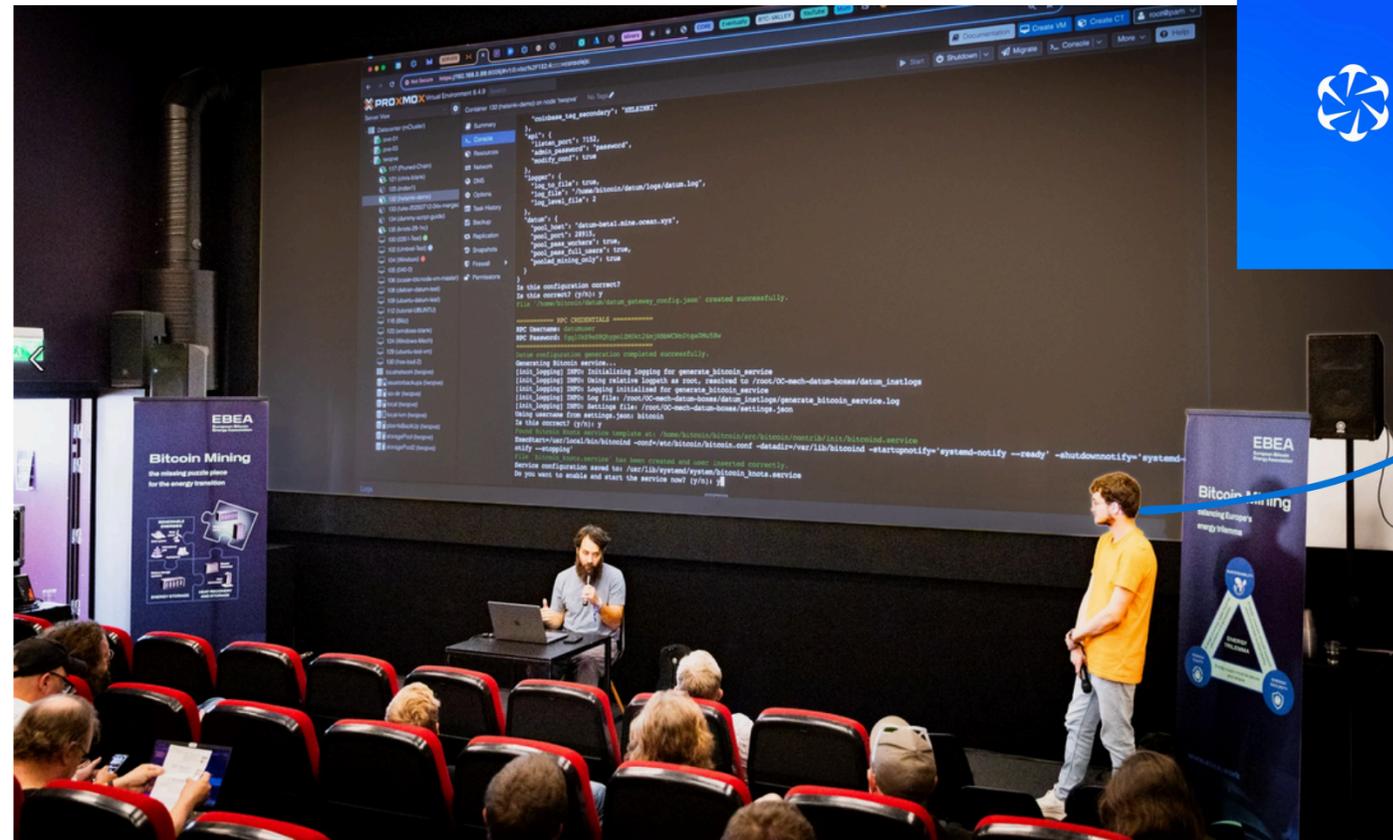
European Mining Summit

BTCHEL 2025 focused heavily on mining, as we believe it is key for energy transformation in the Nordics, but also across Europe. This year, we're introducing European Mining Summit, a professional industry event dedicated solely for mining. EMS is the must-go business event for miners.



Target Audience

EMS is build by Miners for Miners in Europe. We aim to bring together everyone from the mining sector from miners, hosting providers, infrastructure builders, ASIC manufacturers to pools, energy producers, heat distributors and regulators.



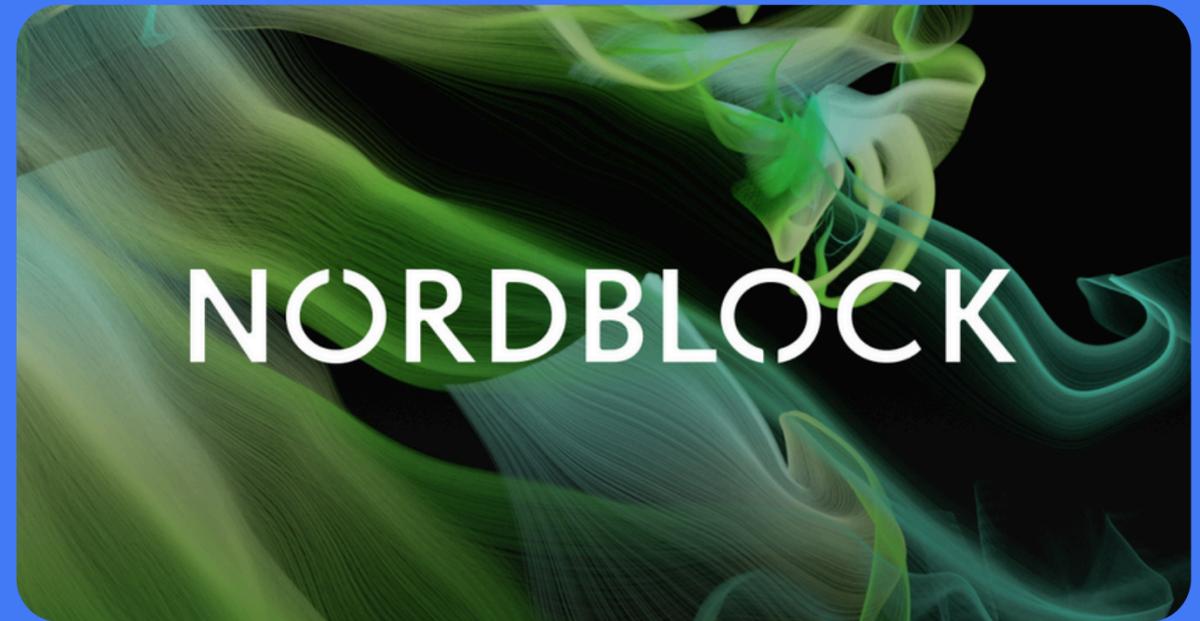
Case Study: The Energy Summit

in 2025 BTCHEL hosted a private, invite-only event for the Finnish energy industry, together with Nordblock.

We learned, that it is difficult to combine a bitcoin conference and a mining event so we launched European Mining Summit.

200
Companies
engaged

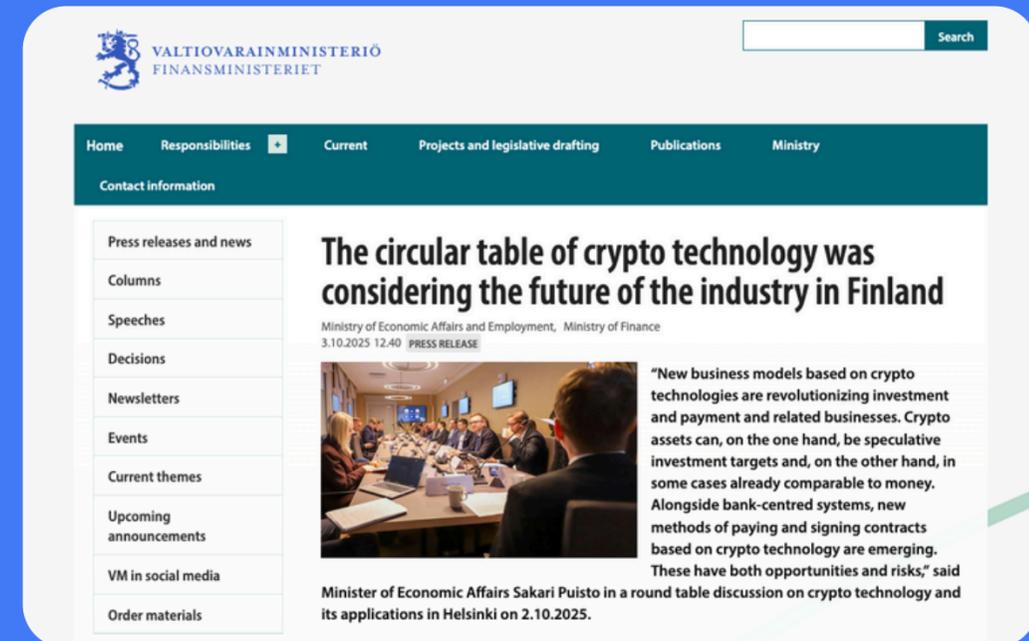
40
Executives
attended



Case Study: Government Roundtable

After having two sitting representatives from the Finnish Government on stage at BTCHEL, the ministry of Economic Affairs invited us together with other industry representatives to a roundtable setting to talk about how the government could help facilitate growth in the field.

The CEO of BTCHEL, Remu Karhulahti gave a talk about the benefits of mining, heat re-capture and grid stabilization to Sakari Puisto, Minister of Economic Affairs.



Case Study: Mainstream Media Perspective Shift

After BTCHEL 2025, The mainstream media clearly had a perspective shift towards bitcoin and mining. For the first time in years, some of the published articles had a positive outlook in the topics.

The BTCHEL article in Helsingin Sanomat, the biggest newspaper in Finland, was noted as the most viral article of the week.



Front cover for Minersloop on Hufvudstadsbladet



EMS Team



EMS Teams up with BTC HEL organizers and the most prominent finnish miners Nordblock and Minersloop!

Previous Sponsors Include

MINERSLOOP



What to Expect at EMS

Only validated partners
with good reputation

Focus on talks and
networking

Mainstream media
attention

Miners afterparty at
BTCHEL

Key decision makers
under one roof

Estimated around 200
attendees

Real business
opportunities

EMS Partners to join
BTCHEL exhibition

Sponsoring

	Innovators	Early Adopter	Majority
Benefits	Priority on digital marketing	Medium spot in digital marketing	Included in the website and event decoration
	3x announcement posts and greetings	Speaking slots in the program	
	Booth included		
Tickets	10 partner tickets	5 partner tickets	3 partner tickets
Price	10,000€	6,000€	3,000€

Get in Touch

Your key contacts are Rachel, the chairman of European Bitcoin Energy Association and Remu, the CEO of BTCHEL
Find more info at btchel.com and btchel.com/deck



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