

BTCHEL 2026

The Nordic Bitcoin Conference

FOUNDERS SAUNA SIDE-EVENT



BTCHEL

FOUNDERS SAUNA

A BizDev hackathon for bitcoin start-ups during BTCHEL week bringing together founders and investors.

Workshopping

Whether already a founder or an aspiring one, attendees form teams around ideas that they work on during dedicated focus sessions.

Presentations

After workshops, teams have the opportunity to present their results that can range from idea, deck, research, to prototypes. This is the “pitch competition” part.

Sauna

After the program. We embrace the Finnish tradition and go to Sauna together to connect, network and ease out. The best method for creating meaningful relationships!

BTCH**E**L

RESULTS FROM 2025

50+

Attendees

50% domestic 50% international

10

Pitches

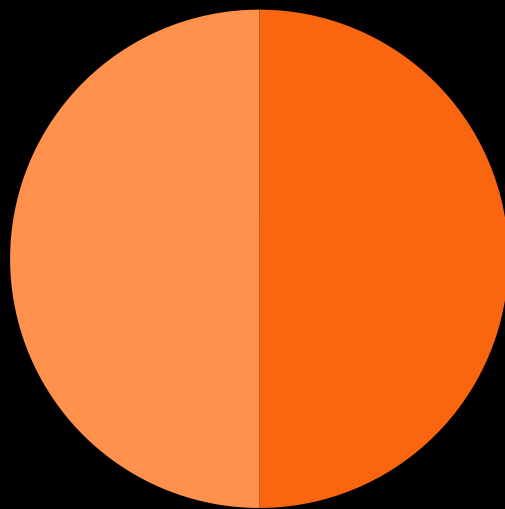
Out of 20 submitted ideas

5+

Investors

Including Jeff Booth, Eric Yakes, Mike Jarmuz

GLOBAL
50%



FINNISH
50%



BTCHL

SUCCESS STORY

Bitcoin Beef Bits

A start-up formed a founding team and began developing it's product of healty beef snacks that have zero additives and is prepared by capturing waste heat from bitcoin mining.



Since genesis, Bitcoin Beef Bits has been invited to exhibit their products and process to conferences and podcasts. Thousands of beef bits bags have already been sold.

More info at bitcoinbeefbits.com

BTCHHEL

WHAT TO EXPECT 2026

Keep the intimacy

Expect the size to be around 50 attendees, many prefer a more intimate size

Add gamification

Give participants incentives via cash rewards and BTCHEL VIP-tickets

Dates

Tuesday 22. September 2026

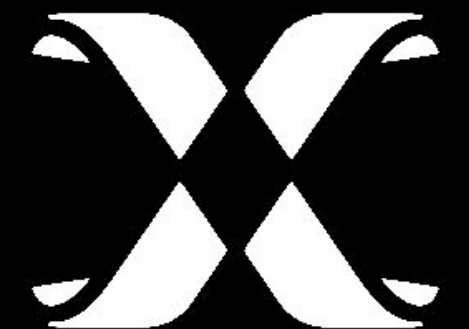
Budget

Budget is efficient at 3000€

VENUE FOR 2026



Provided by Xellox



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