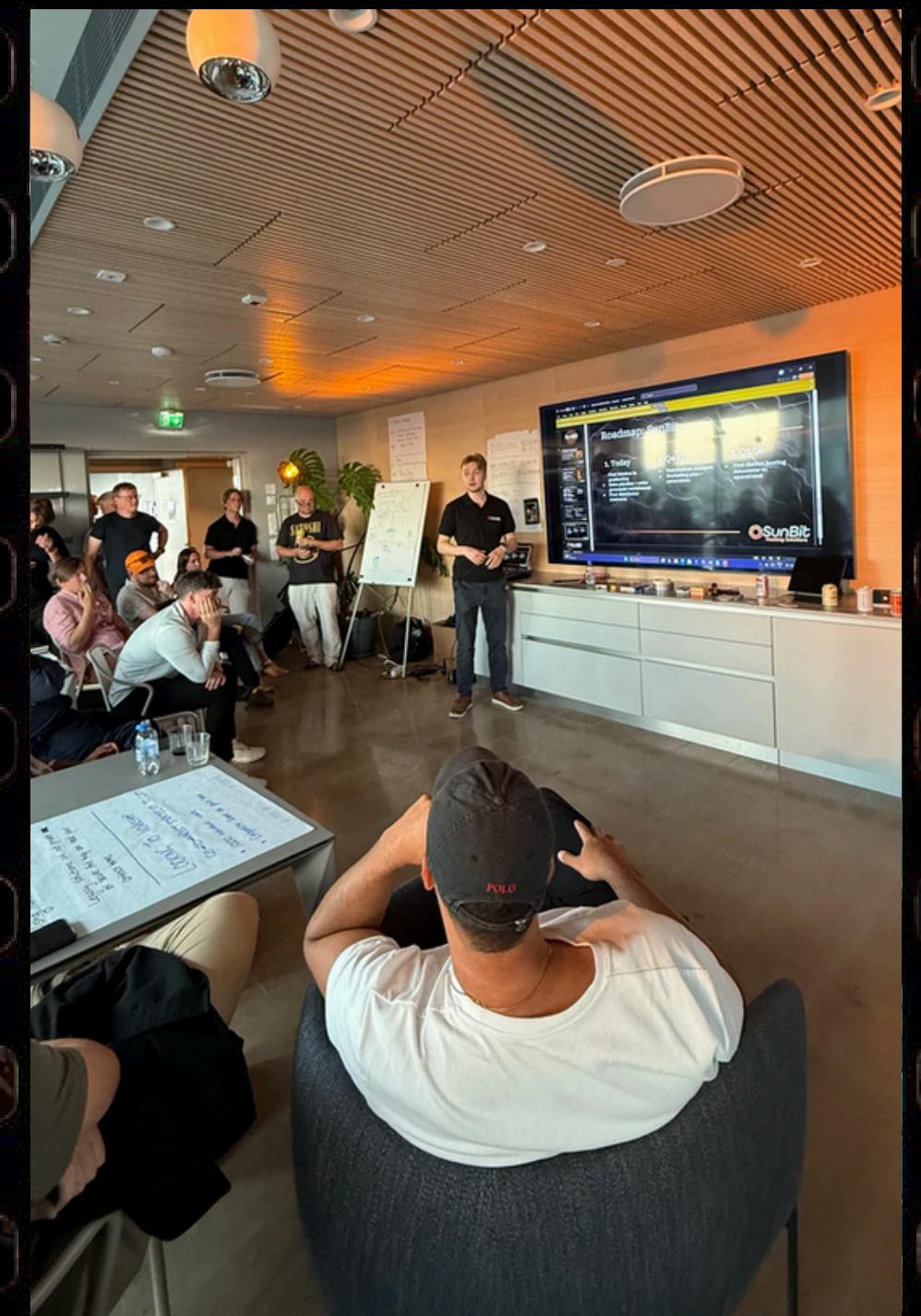


# BTCHEL 2026

The Nordic Bitcoin Conference

**FOUNDERS SAUNA SIDE-EVENT**



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# FOUNDERS SAUNA

A BizDev hackathon for bitcoin start-ups during BTCHEL week bringing together founders and investors.

## Workshopping

Whether already a founder or an aspiring one, attendees form teams around ideas that they work on during dedicated focus sessions.

## Presentations

After workshops, teams have the opportunity to present their results that can range from idea, deck, research, to prototypes. This is the “pitch competition” part.

## Sauna

After the program. We embrace the Finnish tradition and go to Sauna together to connect, network and ease out. The best method for creating meaningful relationships!

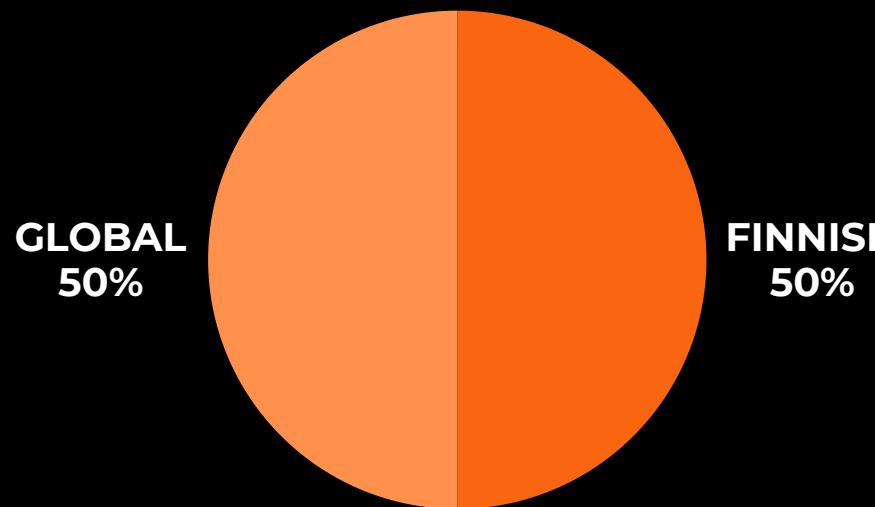
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# RESULTS FROM 2025

**50+**

**Attendees**

50% domestic 50% international



**10**

**Pitches**

Out of 20 submitted ideas

**5+**

**Investors**

Including Jeff Booth, Eric Yakes, Mike Jarmuz



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# SUCCESS STORY

## Bitcoin Beef Bits

A start-up formed a founding team and began developing it's product of healthy beef snacks that have zero additives and is prepared by capturing waste heat from bitcoin mining.



Since genesis, Bitcoin Beef Bits has been invited to exhibit their products and process to conferences and podcasts. Thousands of beef bits bags have already been sold.

More info at [bitcoinbeefbits.com](http://bitcoinbeefbits.com)

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# WHAT TO EXPECT 2026

## Keep the intimacy

Expect the size to be around 50 attendees, many prefer a more intimate size

## Add gamification

Give participants incentives via cash rewards and BTCHEL VIP-tickets

## Dates

Tuesday 22. September 2026

## Budget

Budget is efficient at 3000€

# VENUE FOR 2026



Provided by Xellox



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# CONTACT

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